

Visit Sioux Falls App Getaway Official Rules

Updated on 1.11.19

The following contest is intended for viewing in the 50 United States and shall only be construed and evaluated according to United States law. Void where prohibited by law. Participation constitutes entrant's full agreement and acceptance to these rules.

ELIGIBILITY: NO PURCHASE NECESSARY. INTERNET ACCESS REQUIRED. The Visit Sioux Falls App Giveaway ("contest") is hosted by the Sioux Falls Convention and Visitors Bureau ("administrator"). The contest is open to legal residents of the 50 United States who are at least 21 years of age and have a physical address in the United States. This promotion is governed by US law and is subject to all applicable federal, state and local laws and regulations. Employees of the Sioux Falls Convention and Visitors Bureau and parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, employees of current prize partners and members of the immediate family or household of each are not eligible to participate. Immediate family member is defined as a parent, sibling or any person residing in the same household as an employee.

PROMOTION PERIOD: The contest includes four total promotion periods. Quarter 1 runs from January 1-March 31, Quarter 2 runs from April 1-June 30, Quarter 3 runs from July 1-September 30, and Quarter 4 runs from October 1-December 31.

TO ENTER: Users can download the Visit Sioux Falls mobile App in both Apple and Google Play app stores. Search for Visit Sioux Falls or click on these provided links:

- iOS - <https://itunes.apple.com/us/app/visit-sioux-falls/id1235121709?ls=1&mt=8>
- Android - <https://play.google.com/store/apps/details?id=com.mobimanager.siouxfalls&hl=en>

To enter users must play the game. Upon downloading the app user will be prompted to login and set up a profile. If the user prefers to use a social channel to login that option is provided. The user will be prompted to select various personas that will take them to attractions/locations in Sioux Falls to complete a series of tasks. Each completed task will gain the user points toward a badge. Points and badges of users will display under the "Leaderboard" section of the App.

Users are allowed to skip login and therefore skip the game, and still have access to features in the app. Users must be logged in to access adventures. Each persona will have 2-3 adventures. Personas will be updated quarterly with new adventures.

Each location/attraction will have three tasks: photo task, question task, and check-in task.

Game or Point Structure

- Each persona has multiple adventures, which are then broken down into locations, or challenges.
- A user will have the ability to access certain adventures depending on their selected persona.
- Within a location (challenge), the user will be prompted to go to that particular place with the option of completing one task - taking a photo, answering a question, or checking-in. Completing one of these tasks will complete the location, and earn the user 100 points.
- Completing all of the challenges within an adventure will complete that adventure.
- Once a user has accumulated 500 points, they will earn a badge, which equals one entry into the prize drawing.

One winner will be randomly selected at the end of each quarter. The chances depend on number of entries. At the end of each quarter no points or badges roll over, every user starts at zero.

Participants will be asked to provide their name, email address, and birth date. Prize Winners information will be available after each quarter and held within the App under "Leaderboard: Past Winners".

All entries become the property of the Sioux Falls Convention & Visitors Bureau and will not be returned.

The Administrator and each of their respective shareholders, employees, parents, directors, officers, affiliates, representatives, agents, successors, and each of their related companies, agencies, distributors, sponsors and all prize suppliers/participants are not responsible for lost, damaged, stolen, late or misdirected entries, and all such entries are ineligible. Administrator reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the promotion.

DRAWING/PRIZE: One (1) winner (the “Grand Prize Winner”) will be randomly selected by the Administrator at the end of each quarter and awarded the following month. The Grand Prize Packages for the third and fourth quarter in 2017 will consist of the following:

- **2019 1st Quarter Giveaway (Jan. 1-Mar.. 30) – Total Value \$485**
Two-night weekend stay at the Staybridge Suites (\$300)
Tour and flight of beer for each guest (*limit 4*) at Fernson Brewing (\$75)
Backpack from The Outdoor Campus (\$35)
\$25 gift card to CH Patisserie
\$25 gift card to Parlour Ice Cream House
\$25 gift card to Parker’s Bistro
**Prize redeemable through March 31, 2020
**Awarded in April 2019
- **2019 2nd Quarter Giveaway (Apr. 1-Jun. 30) – Total Value \$483**
Two-night weekend stay at the Courtyard by Marriott (\$298)
Tour and flight of beer for each guest (*limit 4*) at Fernson Brewing (\$75)
Backpack from The Outdoor Campus (\$35)
\$25 gift card to CH Patisserie
\$25 gift card to Parlour Ice Cream House
\$25 gift card to Parker’s Bistro
**Prize redeemable through June 30, 2020
**Awarded in July 2019
- **2019 3rd Quarter Giveaway (Jul. 1-Sept. 30) – Total Value \$460**
Two-night weekend stay at the Hampton Inn Sioux Falls (\$275)
Tour and flight of beer for each guest (*limit 4*) at Fernson Brewing (\$75)
Backpack from The Outdoor Campus (\$35)
\$25 gift card to CH Patisserie
\$25 gift card to Parlour Ice Cream House
\$25 gift card to Parker’s Bistro
**Prize redeemable through Sept. 30, 2020
**Awarded in Oct. 2019
- **2019 4th Quarter Giveaway (Oct. 1-Dec. 31) – Total Value \$460**
Two-night weekend stay at the Hampton Inn & Suites Southwest (\$275)
Tour and flight of beer for each guest (*limit 4*) at Fernson Brewing (\$75)
Backpack from The Outdoor Campus (\$35)
\$25 gift card to CH Patisserie
\$25 gift card to Parlour Ice Cream House
\$25 gift card to Parker’s Bistro
**Prize redeemable through Dec. 31, 2020
**Awarded in Jan. 2020

No purchase necessary.

Blackout dates apply at the participating hotels.

Any additional transportation, room, and/or meal expenses are the sole responsibility of the prize winner.

Please note the Grand Prize may not be transferred, substituted or redeemed for cash and cannot be used in conjunction with any other promotion. The Administrator reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Any portion of prize not accepted by the Grand Prize winner will be forfeited.

One (1) Grand Prize Winner will be selected from all eligible entries in a random drawing held when each quarter ends by Administrator, whose decisions are final and binding in all respects. Odds of winning depend on the number of eligible entries received. The Grand Prize Winner will be notified by email. If a potential Grand Prize Winner cannot be reached after a reasonable effort has been made during two (2) business days from the first notification attempt, such person may be disqualified, with an alternate Grand Prize Winner selected.

Prize Winner and guests will be required to execute a Liability Release form. Release forms must be signed and returned within five (5) business days of Prize Winner's receipt of the documents. Failure by Prize Winner to execute documents or if a Prize Winner is found to be ineligible, or does not comply with the Official Rules, he/she will be disqualified and an alternate Prize Winner will be selected. Except where prohibited by law, the Prize Winner's acceptance of the prize constitutes permission for the Administrator to use said Prize Winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) worldwide and in all forms of media, in perpetuity, without further compensation.

This contest is subject to these Official Rules. By participating, entrants agree to be bound by these Official Rules and the decision of the Administrator and waive any right to claim ambiguity in the Contest or these Official Rules. By entering, Contest entrants ("Participants in the Contest") release and hold harmless the Sioux Falls Convention and Visitors Bureau, mobiManage (Omniex Experience), Sioux Falls Chamber of Commerce, South Dakota Department of Tourism, City of Sioux Falls, any and all entities and/or companies located in Sioux Falls, South Dakota that provide gift cards, vouchers or certificates to events, attractions, entertainment, activities, food and shopping in Sioux Falls, and their respective parents, subsidiaries, affiliates, directors, officers, employees and agents, from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this Contest or any prize won including without limitation, all Prizes. Prize Winner and entrants agree that the Administrator shall not be responsible or liable for losses or injuries of any kind resulting from participating including, but not limited to, typographical or other human or technical errors in the offer or administration of this promotion, errors in advertising or in these Official Rules, the selection and announcement of the Prize Winner, or the distribution of the Prizes, the acceptance/possession and/or use/misuse of any part of the Prizes and/or any injury or damage to entrant's or third person's property related to or resulting from any part of the Prizes or any part of this Contest. Administrator, in its sole discretion, may disqualify any entrant from participation in the use of any or all portions of this contest, and refuse to award the Prizes, if entrant engages in any conduct Administrator deems to be improper, unfair or otherwise adverse to the operation of the contest or detrimental to other entrants of the contest. Administrator reserves the right at its sole discretion to disqualify entrant, if entrant attempts to tamper with the promotion process, undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices.

Administrator reserves the right to cancel, terminate, modify or suspend the promotion in the event the fairness or integrity of the promotion is compromised. In the event of cancellation/termination, Prize Winner will be selected from among all eligible entries as of the cancellation/termination date. Entrants agree that Administrator may void any part of the Prizes that entrant may have won and/or require the return of any part of the Prizes that entrant may have won as a result of such improper conduct. Entrant further acknowledges that the forfeiture of part of the Prizes and/or return of any part of the prize(s) shall in no way prevent Administrator from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope to: "Visit Sioux Falls App Giveaway", 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104. Specify "Official Rules" or email sfcvb@siouxfalls.com.

This Contest is governed by the laws of the United States and the State of South Dakota, without respect to conflict of law doctrines. As a condition of participating in this Contest, entrants agree that any and all disputes which cannot

be resolved between the parties, and causes of action arising out of or in connection with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in South Dakota having jurisdiction. Further, in any such dispute, under no circumstances will entrants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (e.g. costs associated with participating), and entrant further waives all rights to have damages multiplied or increased.

Administrator: Sioux Falls Convention & Visitors Bureau, 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104.