

Bring Your Meeting Home (Local Referral) Campaign 2018-19 Official Rules

The Bring Your Meeting Home (Local Referral) Campaign 2018-19 (“promotion”) is hosted by the Sioux Falls Convention & Visitors Bureau (CVB) (“administrator”). **The promotion is open to Sioux Falls residents and those who live in a residence with a physical address within a 25-mile radius of Sioux Falls (“participants”).** Qualified participants who are legal residents in the 50 United States and are at least 21 years of age. This promotion is governed by US law and is subject to all applicable federal, state and local laws and regulations. Employees of the Sioux Falls Convention and Visitors Bureau and parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies and members of the immediate family or household of each are not eligible to participate. Immediate family member is defined as a parent, sibling or any person residing in the same household as an employee. No purchase necessary.

The promotion begins on November 15, 2018 and ends on September 30, 2019 at 11:59:59p.m. CST (“promotion period”). Visitors to the promotion may register at www.VisitSiouxFalls.com/BringitHome. The promotion features the following giveaways: \$25 VISA® gift card lead submission, \$50 VISA® gift card qualified RFP, and signed contract incentive. Participants may enter each giveaway as often as the qualifications are met. Each giveaway has separate terms, conditions, and qualifications to enter. Participants will be asked to provide specific information detailed under each giveaway. Participants information will be available upon request after September 30, 2019. Once participants have finished the registration process on www.VisitSiouxFalls.com/BringitHome, they will be officially entered. All entries become the property of the Sioux Falls Convention & Visitors Bureau and will not be returned.

The administrator and each of their respective shareholders, employees, parents, directors, officers, affiliates, representatives, agents, successors, and each of their related companies, agencies, distributors, sponsors and all prize suppliers/participants are not responsible for lost, damaged, stolen, late or misdirected entries, and all such entries are ineligible. Administrator reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the promotion.

\$25 VISA® GIFT CARD – LEAD SUBMISSION

Participants may register at VisitSiouxFalls.com/BringitHome for a chance to win (1) \$25 VISA® Gift Card (prize) by providing a qualified meeting, convention, event or group tour lead. Multiple entries will be accepted, but it does not increase your chances of winning. Participants will be asked to provide first name, last name, organization/business, name of event, phone number, email address, and relationship to event. Once participants have finished the registration process on VisitSiouxFalls.com/BringitHome, they will be officially entered to win.

Qualifications include:

- Participants must be a Sioux Falls resident or live in a residence with a physical address within a 25-mile radius of Sioux Falls.
- Participants may be further qualified by the Sioux Falls CVB.
- Participants can only receive one (1) \$25 VISA® gift card for the duration of the promotion.

One winner (“prize winner”) will be randomly selected on the first business day of the following month by the administrator, whose decisions are final and binding in all respects. Odds of winning depend on the number of eligible entries received. The prize winner will be notified by email. If a potential prize winner cannot be reached after a reasonable effort has been made during two (2) business days from the first notification attempt, such person may be disqualified, with an alternate prize winner selected. Any qualified entries that were not selected will remain eligible for each month’s drawing for the duration of the promotion.

Please note the prize may not be transferred, substituted or redeemed for cash. The administrator reserves the right to substitute a prize of equal or greater value if advertised prize becomes unavailable. Any portion of the prize not accepted by the winner will be forfeited.

\$50 VISA® GIFT CARD – QUALIFIED RFP

Participants who provide a qualified request for proposal (RFP) to the Sioux Falls CVB or contact information for a meeting, convention, event or group tour that produces an RFP will be eligible for (1) \$50 VISA® Gift Card (gift card). Participants must submit the RFP at VisitSiouxFalls.com/LocalRFP. Multiple RFP's will be accepted. Participants will be asked to provide first name, last name, phone number, email, lead organization/business, lead name of event, relationship to event, and upload RFP document. Once participants have finished the submission process on VisitSiouxFalls.com/LocalRFP, they will become officially eligible.

To be eligible participants must work in “partnership” with the Sioux Falls CVB to send out a sales flash and gather proposal(s) on behalf of the meeting planner. The meeting planner must receive proposals directly from the Sioux Falls CVB.

Qualifications include:

- Participants must be a Sioux Falls resident or live in a residence with a physical address within a 25-mile radius of Sioux Falls.
- The meeting, convention, event or group tour must be regional, national, or international in scope and must not have been held in Sioux Falls since December 31, 2015 (3 years).
 - Event scope will be defined per the following:
 - Regional: An event targeted to attendees from a specific geographical area. May be a stand-alone event, or a regional version of a national event. Typically, 60% of attendees reside within a 400-mile radius of the event city.
 - National: An event that draws a nation-wide audience. Typically, the attendees reside outside of a 500-mile radius of the event city.
 - International: An event that draws a national and international audience. Typically, 15% of more of attendees reside outside of the host country.
- The meeting, convention, event or group tour must require Sioux Falls hotel sleeping rooms. Sioux Falls hotel and meeting space facilities must be able to accommodate the meeting, convention, event or group tour RFP requirements.
- Participants may be further qualified by the Sioux Falls CVB.
- Participants can only receive up to three (3) \$50 VISA® gift cards for the duration of the promotion.
- Duplicate RFP's will not be eligible. The first participant to submit the qualified RFP will be awarded the gift card.

Please note the gift card may not be transferred, substituted or redeemed for cash. The administrator reserves the right to substitute a gift card of equal or greater value if advertised gift card becomes unavailable. Any portion of the gift card not accepted by the winner will be forfeited.

CASH INCENTIVE – SIGNED CONTRACT

Participants who provided a qualified request for proposal (RFP) to the Sioux Falls CVB or contact information for a meeting, convention, event or group tour that produced an RFP that turns into booked business by September 30, 2019 will be eligible to receive a cash incentive issued via check from the Sioux Falls CVB. The organization must sign the contract(s) and the CVB must receive a copy of the signed contract(s) before the incentive is awarded.

All qualifications stated under the above “Qualified RFP” promotion apply.

The incentive will be awarded per the following hotel room nights confirmed in the signed contract(s).

- 25 to 50 hotel rooms will receive \$20
- 51 to 100 hotel rooms will receive \$40
- 101 to 200 hotel rooms will receive \$60
- 201 to 300 hotel rooms will receive \$80

- 301+ hotel rooms will receive \$100

Additional qualifications include:

- Hotel contract(s) must be signed and given to the Sioux Falls CVB on or before September 30, 2019.
- All funds will be distributed to participants once a copy of signed hotel contract(s) are received by the Sioux Falls CVB.
- Not applicable to previously signed contracts before November 1, 2018, and contracts signed without partnership from the Sioux Falls CVB.
- Cancellation: If the contracted meeting, convention, event or group tour is cancelled, participants are responsible for refunding the entire cash incentive to the Sioux Falls CVB. Events that wish to be rescheduled will be discussed on a case by case basis and approved by the Sioux Falls CVB. Refund checks made payable to the Sioux Falls Convention & Visitors Bureau and mailed to the Sioux Falls Convention & Visitors Bureau, 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104. All refunds must be paid within 30 days of cancellation.
- If the meeting, convention, event or group tours total sleeping rooms fall below the original contracted number and drops a tier in the payout breakdown participants are responsible for refunding the difference to the Sioux Falls CVB. Refund checks made payable to the Sioux Falls Convention & Visitors Bureau and mailed to the Sioux Falls Convention & Visitors Bureau, 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104. All refunds must be paid within 30 days after the meeting, convention, or event is completed.

Participants will be required to sign a contract to agree to the terms and conditions of the cash incentive prior to receiving the check. Please allow two weeks to receive the check issued by the Sioux Falls CVB.

GENERAL:

This promotion is subject to these Official Rules. By participating, entrants agree to be bound by these Official Rules and the decision of the administrator and waive any right to claim ambiguity in the promotion or these Official Rules. By entering, entrants ("participants") release and hold harmless the Sioux Falls Convention and Visitors Bureau, City of Sioux Falls, Sioux Falls Area Chamber of Commerce, any and all participating partners and their respective parents, subsidiaries, affiliates, directors, officers, employees and agents, from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this promotion or any prize/gift/incentive received. Winners and entrants agree that the administrator shall not be responsible or liable for losses or injuries of any kind resulting from participating including, but not limited to, typographical or other human or technical errors in the offer or administration of this promotion, errors in advertising or in these Official Rules, the selection and announcement of the winners, or the distribution of the prize/gift card/incentive, the acceptance/possession and/or use/misuse of any part of the prize/gift card/incentive and/or any injury or damage to entrant's or third person's property related to or resulting from any part of the prize/gift card/incentive or any part of this promotion. Administrator, in its sole discretion, may disqualify any entrant from participation in the use of any or all portions of this promotion, and refuse to award the prize/gift card/incentive, if entrant engages in any conduct administrator deems to be improper, unfair or otherwise adverse to the operation of the promotion or detrimental to other entrants of the promotion. Administrator reserves the right at its sole discretion to disqualify entrants, if entrant attempts to tamper with the promotion process, undermine the legitimate operation of the promotion by cheating, hacking, deception, or other unfair playing practices.

This promotion is governed by the laws of the United States and the State of South Dakota, without respect to conflict of law doctrines. As a condition of participating in this promotion, entrants agree that any and all disputes which cannot be resolved between the parties and causes of action arising out of or in connection with this promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in South Dakota having jurisdiction. Further, in any such dispute, under no circumstances will entrants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (e.g. costs associated with participating), and entrant further waives all rights to have damages multiplied or increased.

The Sioux Falls CVB reserves the right to cancel, terminate, modify or suspend any part of the promotion in the event the fairness or integrity of the promotion is compromised. In the event of cancellation/termination, a recipient may be selected from all eligible entries as of the cancellation/termination date. Participants agree that administrator may void any part of the promotion that entrant may have won and/or require the return of any part of the promotion that entrant may have won as a result of such improper conduct. Entrants further acknowledge that the forfeiture of part of the promotion and/or return of any part of the promotion shall in no way prevent administrator from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct.

Except where prohibited by law, the winner's acceptance of the prize/gift card/incentive constitutes permission for the administrator to use said winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) worldwide and in all forms of media, in perpetuity, without further compensation.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by September 30, 2018 to: "Bring Your Meeting Home 2018-19", 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104. Specify "Official Rules" or email sfcvb@siouxfalls.com.

Administrator: Sioux Falls Convention & Visitors Bureau, 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104.