

Sioux Falls Convention Center
& Sioux Falls Arena

SIoux FALLS
The Heart of America

CONVENTION & VISITORS BUREAU

Phone: 605.336.1620 or 800.333.2072 • Fax: 605.336.6499
200 N. Phillips Ave., Suite 102 • Sioux Falls, SD 57104

www.siouxfallscvb.com

Whether you are planning an intimate reception for 20 or a convention for 2,500 guests, the Sioux Falls Convention Center can accommodate your needs. The Sioux Falls Convention Center offers over 100,000 square feet of flexible meeting and exhibit space including a 16,800 square foot ballroom and 12 breakout rooms.

The facility offers on-site audiovisual and sound services, staging and an experienced event management and catering staff to ensure the success of your event. Additionally, the Convention Center's full service catering department can meet all of your needs for any food and beverage event.

The Sioux Falls Convention Center and 8,000-seat Sioux Falls Arena are attached by an enclosed climate controlled walkway to a 243-room hotel.



managed by

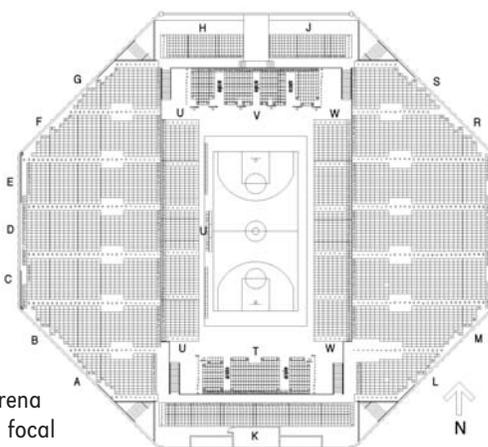


Sioux Falls Arena

1201 N. West Avenue
Sioux Falls, SD 57104
ph: 605.367.7288
toll-free: 800.338.3177
fax: 605.338.1463
www.sfarena.com

For the ultimate in available space, the Sioux Falls Arena offers the perfect setting for sports tournaments, conventions and large-scale presentations.

Built in 1961 to serve all segments of a growingly diverse market, the Sioux Falls Arena is a multipurpose facility that doubles as a focal point of the diversified Sioux Empire.



The Sioux Falls Arena features:

- 8,000 seats
- Easy access from Interstates 90 and 29
- Approximately 3,800 free parking spaces.
- Professional NBA D-League basketball court (seats up to 7,200)
- USHL hockey rink (seats 4,800)
- Indoor Football field (seats 4,800)
- Ample concert area

The Sioux Falls Arena is home to the Sioux Falls Skyforce basketball team, Sioux Falls Storm indoor football team, and Sioux Falls Stampede ice hockey team.

For further details and specifics on the technical aspects of the Sioux Falls Arena, please contact the Sioux Falls Arena or visit our website at www.sfarena.com.



Sioux Falls Convention Center

1101 N. West Ave. • Sioux Falls, SD 57104
ph: 605.367.4100
fax: 605.367.4141
www.siouxfallsconventioncenter.org

The Sioux Falls Convention Center is one of the largest places for meetings, events and conventions in the region. Whether you are planning an intimate reception for 20 or a convention for 2,500 guests, our versatile interior can accommodate your needs.

The facility offers over 100,000 square feet of flexible meeting and exhibit space including a 16,800 square foot ballroom and 12 breakout rooms. The space comes equipped with on-site audio/visual, sound and decorating services along with an experienced event management and catering staff to ensure the success of your event.

One look at our chef's amazing culinary creations and guests will know they are in for something special. Whether it's a coffee break, trade show luncheon or celebratory gala, Ovations Food Services has the extensive experience and resources to execute a perfectly catered event.

The Sioux Falls Convention Center is connected to the 243-room Sheraton Hotel, 8,000 seat Sioux Falls Arena and sits adjacent to the Sioux Falls Baseball Stadium and Howard Wood Field. It is also conveniently located near I-29 and I-90 and less than one mile away from the Joe Foss Field, the state's largest airport.

You've worked hard, now leave the work to us!

SIoux FALLS
CONVENT!ON CENTER

Managed by
GLOBAL SPECTRUM
a subsidiary of Comcast SPECTRUM





Sioux Falls Convention Center Features

- 12 professionally equipped meeting rooms with operable walls, flexible lights and audio/visual systems
- A 33,600 square foot exhibit hall with 25' ceilings
- A 16,800 square foot ballroom with 25' ceilings
- Ballroom and exhibit hall connect to offer 50,400 square feet of continuous exhibit space
- Four loading docks with direct access to exhibit hall
- Full utility services in exhibit floor
- Abundant pre-function space
- All inclusive culinary services featuring award-winning chefs
- Experienced Event Managers
- In-house technical and media services
- In-house marketing and public relations support
- Attached by a climate controlled walkway to 243-room Sheraton Hotel
- 1,000 hotel rooms within a one mile radius
- 5 minutes drive from the Sioux Falls Regional Airport
- 3,400 complimentary parking spaces
- Connected to 8,000 seat Sioux Falls Arena



Sioux Falls Convention Center

1101 N. West Ave. • Sioux Falls, SD 57104
ph: 605.367.4100
fax: 605.367.4141
www.siouxfallsconventioncenter.org

SIoux FALLS
CONVENTION CENTER

Managed by
GLOBAL SPECTRUM
a subsidiary of Comcast SPECTRUM



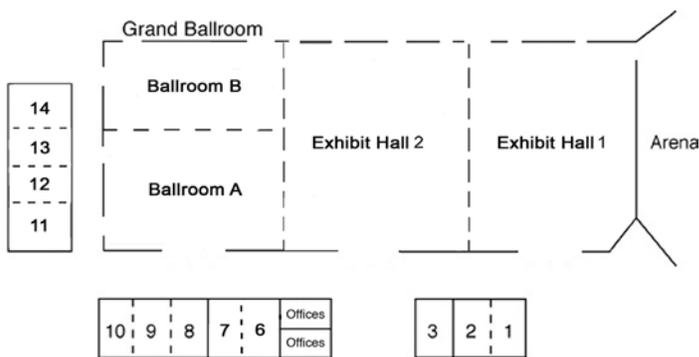
Meeting Rooms

Room Name	Dimensions (LxW)	Square Footage	Banquet	Theater	Reception	Classroom	U-Shape	Hollow Square
Meeting Room 1	23.5'x32'	752	40	60	50	40	30	36
Meeting Room 2	23.5'x32'	752	40	60	50	40	30	36
Meeting Rooms 1-2	47'x32'	1,504	80	115	100	80	-	-
Meeting Room 3	29'x32'	928	40	72	75	55	30	36
Meeting Room 6	23.5'x32'	752	40	60	50	40	30	36
Meeting Room 7	23.5'x32'	752	40	60	50	40	30	36
Meeting Rooms 6-7	47'x32'	1,410	80	115	100	80	-	-
Meeting Room 8	23'x30'	690	40	60	50	40	30	36
Meeting Room 9	24'x30'	720	40	60	50	40	30	36
Meeting Room 10	23'x30'	690	40	60	50	40	30	36
Meeting Rooms 8-10	71'x30'	2,130	120	200	200	136	-	-
Meeting Room 11	40'x32'	1,280	60	98	100	72	34	44
Meeting Room 12	40'x23'	920	50	70	80	48	30	36
Meeting Rooms 11-12	40'x55'	2,200	120	180	200	128	-	-
Meeting Room 13	40'x23'	920	50	70	80	48	30	36
Meeting Room 14	40'x30'	1,200	60	98	100	72	34	44
Meeting Rooms 13-14	40'x53'	2,120	120	180	200	128	-	-
Meeting Rooms 11-13	40'x78'	3,120	150	290	280	200	-	-
Meeting Rooms 12-14	40'x76'	3,040	150	290	280	200	-	-
Meeting Rooms 12-13	40'x46'	1,840	120	150	160	88	-	-
Meeting Rooms 11-14	40'x108'	4,320	220	420	400	288	-	-



Exhibit and Ballroom Space

Room Name	Dimensions (LxW)	Square Footage	Banquet	Theater	Reception	Classroom	Booth
Exhibit Hall 1	120'x140	16,800	990	1,200	1,500	840	94
Exhibit Hall 2	120'x140	16,800	990	1,200	1,500	840	96
Grand Ballroom	120'x140	16,800	990	1,200	1,500	840	93
Ballroom A	120'x80'	9,600	450	704	800	456	-
Ballroom B	120'x60	7,200	360	618	700	380	-
Exhibit Halls & Grand Ballroom	359.9'x140	50,400	3,190	3,600	4,500	2,520	283



In-house marketing for your event includes:

- Media relations and publicity
- Assistance with obtaining sponsorships and third party promotions
- Grassroots marketing efforts
- Media buying assistance
- Graphic design
- Themed programs and customized menus
- Recommendations on entertainment and activities for your group

Sioux Falls Convention Center

1101 N. West Ave. • Sioux Falls, SD 57104
 ph: 605.367.4100
 fax: 605.367.4141
www.siouxfallsconventioncenter.org

SIOUX FALLS
 CONVENTION CENTER

Managed by
GLOBAL SPECTRUM
 a subsidiary of Comcast Spectacor